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SMART BUSINESS: INSIGHT EYE CARE

AdaptiDx testing can detect early macular degeneration, before vision loss occurs



By Dr. Savannah Johnson, Dr. Burr DeBor, Dr. Robert Nelson, Dr. Jane Melisiorova and Dr. Greg Fredericks

Have you noticed that your eyes are having trouble adjusting to light? Or that you don't like to drive at night? Insight Eye Care, a leading provider of optometric services and vision care products in Central Minnesota, was the first in Minnesota to offer the AdaptiDx instrument to help detect and monitor age-related macular degeneration (AMD). The AdaptiDx is a simple, non-invasive test that measures the time it takes a patient's vision to adjust from bright light to darkness, a process known as dark adaptation. With the AdaptiDx, doctors at Insight Eye Care can diagnose AMD before any vision loss occurs

With the AdaptiDx, doctors at Insight Eye Care can diagnose age-related macular degeneration before any vision loss occurs — and put a plan in place to help preserve vision.

— and put a plan in place to help preserve vision. Savannah Johnson, O.D., joined Insight Eye Care in early 2014. She is pleased that they now offer this diagnostic tool to their patients.

"Age-related macular degeneration is the leading cause of adult blindness, and more than twice as common as glaucoma. It is a chronic disease that causes a part of your retina called the macula to slowly deteriorate as you get older and makes it difficult to recognize faces, read, watch TV and drive."

"Many patients over age 50 are having trouble seeing or driving at night — and this can be the first symptom of AMD. With the AdaptiDx, we are able to quickly and easily measure dark adaptation to detect AMD in its earliest stages."

AdaptiDx is allowed by insurance if patients are experiencing symptoms. In addition to night vision issues, other symptoms include difficulty reading in dim light, distorted or blurry vision or recent changes in vision.

"I am excited to be a part of a practice that is an industry leader. This instrument helps us detect disease three years before we are able to see problems with the macula. It detects functional changes before we detect structural changes. Our patients are appreciative of this instrument to pre-emptively detect AMD. While there is not yet a cure for AMD, there are several lifestyle changes and supplements that have a proven track record of delaying the progression of the disease."

insight eye care.
Waite Park 320-252-0385 | Becker 763-244-1700 | Paynesville 320-204-6400
Stay connected. insighteyecare.us

WOMEN TO WATCH: THE TEAM AT BREMER BANK

We'll help you do more, and do better.

With more than 70 years of combined experience, Brandi Nelson, Kimberly Magnuson and Lisa Maurer aren't just a crucial part of Bremer's team in Saint Cloud, but linchpins in the Saint Cloud-area community.

Bremer has spent more than 75 years partnering with the people who grow our food and support our neighbors out of a conviction that if banks help businesses in good times and bad, communities will thrive. As an important part of the Saint Cloud team, Brandi, Kimberly and Lisa work to build long-term customer relationships, provide integrated financial services, and help customers establish and meet their goals.


Bremer's closely held purpose is to cultivate thriving communities — Member FDIC

something that Brandi, Kimberly and Lisa personify every day beyond their work at the bank. Brandi is a volunteer with United Way of Central MN and serves on several committees at All Saints Academy in Saint Cloud. Kimberly volunteers on the board of directors with Junior Achievement and local nonprofit Owen's Night Out. Lisa is a member of the United Way of Central MN's Board of Directors and is a volunteer with the Initiative Foundation and the Women's Fund of the Central MN Community Foundation.

We are proud to have these Women to Watch on our team!



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