

ADVERTISING PARTNERS



Business Central Magazine is content-rich and reflects the business opportunities, challenges and concerns facing companies in small to mid-size communities across Central Minnesota.

Business Central Magazine in partnership through the St. Cloud Area Chamber is offering an opportunity for your organization to be visible in other areas within the Chamber community through this unique - and limited - advertising opportunity.

Advertising Partners Receive:

One full-page, four-color ad per issue, placed in a premium position, rotating with other partners (6 ads @ \$1,625 = \$9,750)

Logo recognition as a publication partner, located in every magazine on the masthead and includes a digital link from logo to corporate website on online version of magazine. (6 issues @ \$350/issue & \$50/link = \$2,400)

Digital link from your ad to your corporate website on online version of magazine (7 ads @ \$50/link = \$350)

PLUS! You may choose from any of the following options:

Option 1

One "Business Profile" or an additional full-page ad to run in your issue of choice. (\$2,340)

Option 2

Back page sponsor in the Farm Show supplement. Includes a 8,000 print run (6,000 magazine center spread & back cover on 2,000 at Farm Show) full-page ad to run in Jan/Feb Issue. *Only one spot available.* (\$3,500)

Option 3

Tile ad on Business Central website, with a link to your own website (\$900)

Option 4

Promotional signage for the magazine with sponsors' logos displayed at a variety of Chamber events throughout the year (\$350)

Option 5

Up to two ¼ page ads (in addition to the full page ads) based on space availability (\$1,125each / \$2,250 both)

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Total approximate value: \$15,000

All this for only \$11,250!*

Advertising partner rates:

Billing: Bi-monthly, following the publication of each issue

Amount due per issue – rotating location:
\$1,875.00/\$11,250*

Amount due per issue – Guaranteed back page placement:
\$2,075.00/\$12,450*

*All rates are the net rate. No discounts will be allowed.
Maximum value of optional benefits may not exceed \$3,500.



TO ADVERTISE

Contact **Melinda Vonderahe**
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GROW



NETWORK



PROFIT



VISIT US ONLINE AT BUSINESSCENTRALMAGAZINE.COM