

# ADVERTISING PARTNERS



*Business Central Magazine* is content-rich and reflects the business opportunities, challenges and concerns facing companies in small to mid-size communities across Central Minnesota. *Business Central Magazine* - through the St. Cloud Area Chamber - is offering an opportunity for your organization to be visible in other areas within the Chamber community through this unique - and limited - advertising opportunity.

## Advertising Partners Receive:

### Included:

- One full-page, four-color ad per issue, placed in a premium position, rotating with other partners (6 ads @ \$1,595 = \$9,570)
- Logo recognition as a publication partner, located in every magazine on the masthead and includes a digital link from logo to corporate website on online version of magazine (6 issues @ \$350/issue & \$50/link = \$2,400)
- Digital link from your ad to your corporate website on online version of magazine (7 ads @ \$50/link = \$350)

### PLUS! You may choose from any of the following options\*

- One "Smart Business Profile" or an additional full-page ad to run in your issue of choice (\$2,340)
- Back page sponsor in the Farm Show supplement. Includes a 10,000 print run (6,000 magazine center spread & back cover on overruns at Farm Show) full-page ad to run in Jan/Feb 2017 Issue. Only one spot available. (\$3,500)
- Tile ad on Business Central website, with a link to your own website (\$900)

- Promotional signage for the magazine with sponsors' logos displayed at a variety of Chamber events throughout the year (\$350)
- Up to two ¼ page ads (in addition to the full page ads) based on space availability (\$1,115each / \$2,230 both)



**Total approximate value: \$15,820**

**All this for only \$11,250!\***

### Corporate sponsor rates

Billing: Bi-monthly, following the publication of each issue

Amount due per issue – rotating location: \$1,875.00/\$11,250\*

Amount due per issue – Guaranteed back page placement: \$2,075.00/\$12,450\*

\*All rates are the net rate. No discounts will be allowed. Maximum value of optional benefits may not exceed \$3,600.



### TO ADVERTISE:

Contact Wendy Hendricks, Associate Publisher at 320.656.3808  
whendricks@BusinessCentralMagazine.com